

# Privacy and Cookie Policy

**Effective Date: 07.08.2025**

This Privacy and Cookie Policy describes how EMOLE Sp. z o.o. ("we", "our", "us") processes your personal data through our website <https://emole-express.com>, in compliance with the General Data Protection Regulation (GDPR) and other applicable laws.

---

## 1. Data Controller

**Company:** EMOLE SP. Z O.O.

**NIP:** 5272946633

**Address:** UL. WILLIAMA HEERLEINA LINDLEYA 16, 02-013 WARSZAWA

**Email:** [info@emole-express.com](mailto:info@emole-express.com)

We are the sole controller of personal data collected via our website.

---

## 2. Data We Collect

We may collect and process the following categories of personal data:

### a) Contact Form

When you voluntarily submit your data via the contact form, we may collect:

- Name
- Email address
- Phone number
- Message content

The data is sent directly to our internal email server (SMTP) and is not stored elsewhere. It is kept no longer than necessary to respond to your inquiry, and will be deleted after 12 months of inactivity or once the communication is resolved.

The contact form includes a mandatory consent checkbox. You must accept this Privacy Policy before submission.

## **b) Cookies and Analytics**

We use the following third-party services that may set cookies on your device, subject to your consent:

- **Google Analytics 4** (by Google LLC): used to understand user behavior on our website.
- **Meta Pixel** (by Meta Platforms Ireland Ltd.): used for remarketing and conversion tracking.

These scripts and their cookies are only activated after you provide explicit consent via the first time visit cookie banner.

---

## **3. Legal Basis for Processing**

We process personal data based on the following legal grounds:

- **Consent** – for cookies and contact form submission.
  - **Legitimate interests** – for responding to contact requests.
- 

## **4. Recipients of Personal Data**

We do not sell, rent, or trade your data. Access to contact form submissions is limited to our internal customer support team. Technical service providers (e.g., Vercel for hosting) may process data on our behalf, under proper contractual safeguards.

---

## **5. International Data Transfers**

As we use services provided by companies such as Google and Meta, your data may be transferred outside the European Economic Area (EEA), particularly to the United States. These transfers are conducted under appropriate safeguards, such as Standard Contractual Clauses (SCCs).

---

## **6. Data Retention**

- Contact form data is kept only as long as necessary to process your request.
  - Analytics and marketing cookies are retained as per each provider's policy.
- 

## **7. Your Rights**

You have the right to:

- Request access to your data
- Request rectification or deletion
- Object to processing
- Withdraw your consent at any time
- Lodge a complaint with the President of the Personal Data Protection Office (PUODO) in Poland

We process such requests within 30 working days. Please contact us at:  
[info@emole-express.com](mailto:info@emole-express.com)

---

## **8. Data Security**

We implement technical and organizational measures to protect your data, including:

- SSL/TLS encrypted website traffic (HTTPS)
  - Secure email transmission via encrypted SMTP
  - Internal access controls
- 

## **9. Cookies and Tracking Technologies**

We use cookies for the purposes of analytics and marketing. You may accept or reject non-essential cookies using the banner presented upon your first visit.

**Essential Cookies:**

Necessary for the website to function properly.

**Analytics Cookies:**

Used by Google Analytics to gather anonymous traffic data.

**Marketing Cookies:**

Used by Meta Pixel for remarketing campaigns.

Cookies are stored and managed by the respective third-party providers (Google and Meta).

---

**10. Contact**

For any privacy-related questions, please contact:

**Email:** [info@emole-express.com](mailto:info@emole-express.com)